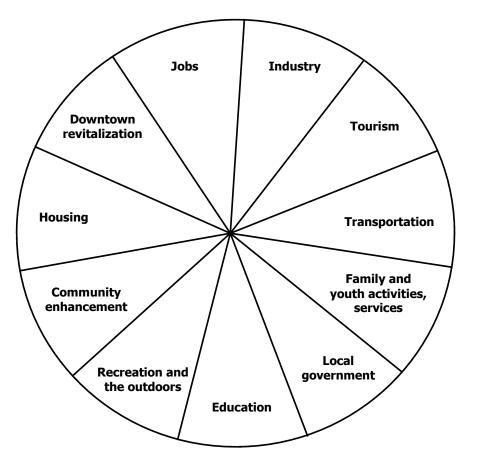
MULTIFACETED ECONOMIC DEVELOPMENT CASCADE LOCKS, OREGON

Goals: more jobs, more taxpayers, local added value, economic survivability, quality of life



To create jobs and survive economically for many years, a multifaceted approach to economic development is required. These are the many facets of the Cascade Locks economic development effort. To survive, a community cannot afford to put all its eggs in one basket. There are many strategies that, linked together, help ensure long term community survival.

<u>Jobs</u>

Nestle Existing businesses New businesses Pilot water energy project City-Port cooperation USFS Native American Harvest Partnership with Warm Springs

Industry

Industrial Park Recruitment Spec building New innovations (water energy) Competitive utility rates and plans Zoning codes & permits

<u>Tourism</u>

Events Year-round Marketing Lodging Food Farmers market Attractive, welcoming entrance

Downtown Revitalization

Revitalization plan Use of old fire station Beautification SBDC Public art Storefront upgrades Theme and action plan Events Electric car charging station

Family and youth activities

Christmas Social organizations Social services Youth jobs Youth court

Transportation

New west interchange At grade RR crossing Wa Na Pa speed & length change Trail connections Safe routes to school

Education

Our own school MHCC location in town Skill training for future jobs

Recreation and the outdoors

Recreation Pacific Crest Trail Port trail system Community center/gymnasium Enhanced public library Youth and family events Sailing events

Community Enhancement

Beautification Safety Pride Fire and ambulance services Food bank Spring and fall clean up

Local Government

Business friendly Effective Quality up to date infrastructure Open and transparent Citizen involvement Rapid response Flexible permitting Comparable rates, policies Flexibility

Housing

Affordable Wide variety Clean, attractive neighborhoods Pacific Crest Park