PUBLIC MEETING: City Council / Port Joint Work Session



DATE: Wednesday November 15, 2023, 6 PM

LOCATION: The Gorge Pavilion 395 SW Portage Rd, Cascade Locks, OR 97014

https://us02web.zoom.us/j/85806615790

## AGENDA

- 1) Commission meeting called to order
  - a. Pledge of Allegiance
  - **b.** Roll Call
  - c. Modifications, Additions and Changes to the Agenda
- 2) Discussions
  - a. Coordination of City and Port Tourism Activities

### i. Gorge Waterfalls Run – April

- \* City Benefits and Responsibilities
- \* Port Benefits and Responsibilities
- \* Marketing, Event Logistics, Costs
- \* Takeaways / Actions

### ii. Bridge of the Gods Run – August

- \* City Benefits and Responsibilities
- \* Port Benefits and Responsibilities
- \* Marketing, Event Logistics, Costs
- \* Takeaways / Actions

### iii. Gorge Canoe Club – April – August

- \* City Benefits and Responsibilities
- \* Port Benefits and Responsibilities
- \* Marketing, Event Logistics, Costs
- \* Takeaways / Actions

### iv. Fourth of July – July

- \* City Benefits and Responsibilities
- \* Port Benefits and Responsibilities
- \* Marketing, Event Logistics, Costs
- \* Takeaways / Actions

### v. Columbia Gorge Racing Association – July – August

- \* City Benefits and Responsibilities
- \* Port Benefits and Responsibilities
- \* Marketing. Event Logistics, Costs
- \* Takeaways / Actions

### vi. PCT Days – August

- \* City Benefits and Responsibilities
- \* Port Benefits and Responsibilities
- \* Marketing, Event Logistics, Costs
- \* Takeaways / Actions

#### vii. Community Picnic – September

- \* City Benefits and Responsibilities
  - \* Port Benefits and Responsibilities

- \* Marketing, Event Logistics, Costs
- \* Takeaways / Actions

## viii. Cyclocross Crusade – October

- \* City Benefits and Responsibilities
- \* Port Benefits and Responsibilities
- \* Marketing, Event Logistics, Costs
- \* Takeaways / Actions

## ix. Holiday Event

- \* City Benefits and Responsibilities
- \* Port Benefits and Responsibilities
- \* Marketing, Event Logistics, Costs
- \* Takeaways / Actions

### x. Other Event Suggestions

- \* City Benefits and Responsibilities
- \* Port Benefits and Responsibilities
- \* Marketing, Event Logistics, Costs
- \* Takeaways / Actions
- b. Coordination of Business Development Projects

### i. Energy Upgrade

- \* City Benefits and Responsibilities
- \* Port Benefits and Responsibilities
- \* Takeaways / Actions

### ii. Revitalizing Downtown Corridor

- \* City Benefits and Responsibilities
- \* Port Benefits and Responsibilities
- \* Takeaways / Actions

# iii. Other Business Development Suggestions

- \* City Benefits and Responsibilities
- \* Port Benefits and Responsibilities
- \* Takeaways / Actions
- **c.** Coordination of Grant Opportunities