PUBLIC MEETING: City Council / Port Joint Work Session



DATE: Wednesday November 15, 2023, 6 PM

LOCATION: The Gorge Pavilion 395 SW Portage Rd, Cascade Locks, OR 97014

https://us02web.zoom.us/j/85806615790

AGENDA

- 1) Commission meeting called to order
 - a. Pledge of Allegiance
 - **b.** Roll Call
 - c. Modifications, Additions and Changes to the Agenda
- 2) Discussions
 - a. Coordination of City and Port Tourism Activities

i. Gorge Waterfalls Run – April

- * City Benefits and Responsibilities
- * Port Benefits and Responsibilities
- * Marketing, Event Logistics, Costs
- * Takeaways / Actions

ii. Bridge of the Gods Run – August

- * City Benefits and Responsibilities
- * Port Benefits and Responsibilities
- * Marketing, Event Logistics, Costs
- * Takeaways / Actions

iii. Gorge Canoe Club – April – August

- * City Benefits and Responsibilities
- * Port Benefits and Responsibilities
- * Marketing, Event Logistics, Costs
- * Takeaways / Actions

iv. Fourth of July – July

- * City Benefits and Responsibilities
- * Port Benefits and Responsibilities
- * Marketing, Event Logistics, Costs
- * Takeaways / Actions

v. Columbia Gorge Racing Association – July – August

- * City Benefits and Responsibilities
- * Port Benefits and Responsibilities
- * Marketing. Event Logistics, Costs
- * Takeaways / Actions

vi. PCT Days – August

- * City Benefits and Responsibilities
- * Port Benefits and Responsibilities
- * Marketing, Event Logistics, Costs
- * Takeaways / Actions

vii. Community Picnic – September

- * City Benefits and Responsibilities
 - * Port Benefits and Responsibilities

- * Marketing, Event Logistics, Costs
- * Takeaways / Actions

viii. Cyclocross Crusade – October

- * City Benefits and Responsibilities
- * Port Benefits and Responsibilities
- * Marketing, Event Logistics, Costs
- * Takeaways / Actions

ix. Holiday Event

- * City Benefits and Responsibilities
- * Port Benefits and Responsibilities
- * Marketing, Event Logistics, Costs
- * Takeaways / Actions

x. Other Event Suggestions

- * City Benefits and Responsibilities
- * Port Benefits and Responsibilities
- * Marketing, Event Logistics, Costs
- * Takeaways / Actions
- b. Coordination of Business Development Projects

i. Energy Upgrade

- * City Benefits and Responsibilities
- * Port Benefits and Responsibilities
- * Takeaways / Actions

ii. Revitalizing Downtown Corridor

- * City Benefits and Responsibilities
- * Port Benefits and Responsibilities
- * Takeaways / Actions

iii. Other Business Development Suggestions

- * City Benefits and Responsibilities
- * Port Benefits and Responsibilities
- * Takeaways / Actions
- **c.** Coordination of Grant Opportunities